

Subject: RE: Final Trolley Route Map
From: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>
Date: 06/16/2017 01:04 PM
To: Joe Pielago <jpielago@sanpedrobid.com>
CC: "lparker@sanpedroBID.com" <lparker@sanpedroBID.com>

Hi Joe -

It looks good - here are my comments:

- Shouldn't you use this year's flyer (see attached) - for consistency?
- Remove the blue box on the top left where it says Cars and Stripes Event - not sure what it's doing there?
- The words on the bottom are hard to read they are over the red line (CRAFTED and Brouwerij West...)
- I think the 2 downtown trolley icons should be on 6th Street and on 7th Street over the red line
- Please refer to the event as "Cars and Stripes Forever!" - see the wording on the blue box
- Why are the words "Trolley Stops" under the time (5 - 11 PM) in the blue box necessary? I would remove...
- Please let folks know on the flyer when the CRAFTED parking lot will be locked (and verify with CRAFTED) - it should stay open until at least 11pm

Thanks,
Augie

From: Joe Pielago [mailto:jpielago@sanpedrobid.com]
Sent: Friday, June 16, 2017 12:44 PM
To: Bezmalinovich, Augie
Subject: Re: Final Trolley Route Map

will check with Rachael, weird looks good on our end. See if this works or looks any better.

[San Pedro Property Owners' Alliance](#)
[2017 Cars and Stripes revised flyer with trolle...](#)

Joe Pielago
Tourism and Operations Manager

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c: 310-701-2980

On Fri, Jun 16, 2017 at 12:28 PM, Bezmalinovich, Augie <ABezmalinovich@portla.org> wrote:
I can't read it - resolution is too low. You may have to confirm the closure time for the

parking lot at CRAFTED and note that on the flyer....

From: Joe Pielago [mailto:jpielago@sanpedrobid.com]
Sent: Friday, June 16, 2017 12:25 PM
To: Lorena Parker; Bezmalinovich, Augie
Subject: Final Trolley Route Map



Speak now or forever hold your peace, going to send to MV transportation unless any last minute changes.

Thank you!

[San Pedro Property Owners' Alliance](http://SanPedroPropertyOwnersAlliance.com)

Joe Pielago

Tourism and Operations Manager

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— Attachments: —

2017 Cars Stripes Forever - Flyer.pdf

2.1 MB